

Pop-Up Experience Service

Photo Kiosk / Photo Card Printing / Set Production / AI Analysis

A Smart Imaging Platform that transforms brand experiences into engaging content.

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VISUAL VIBE

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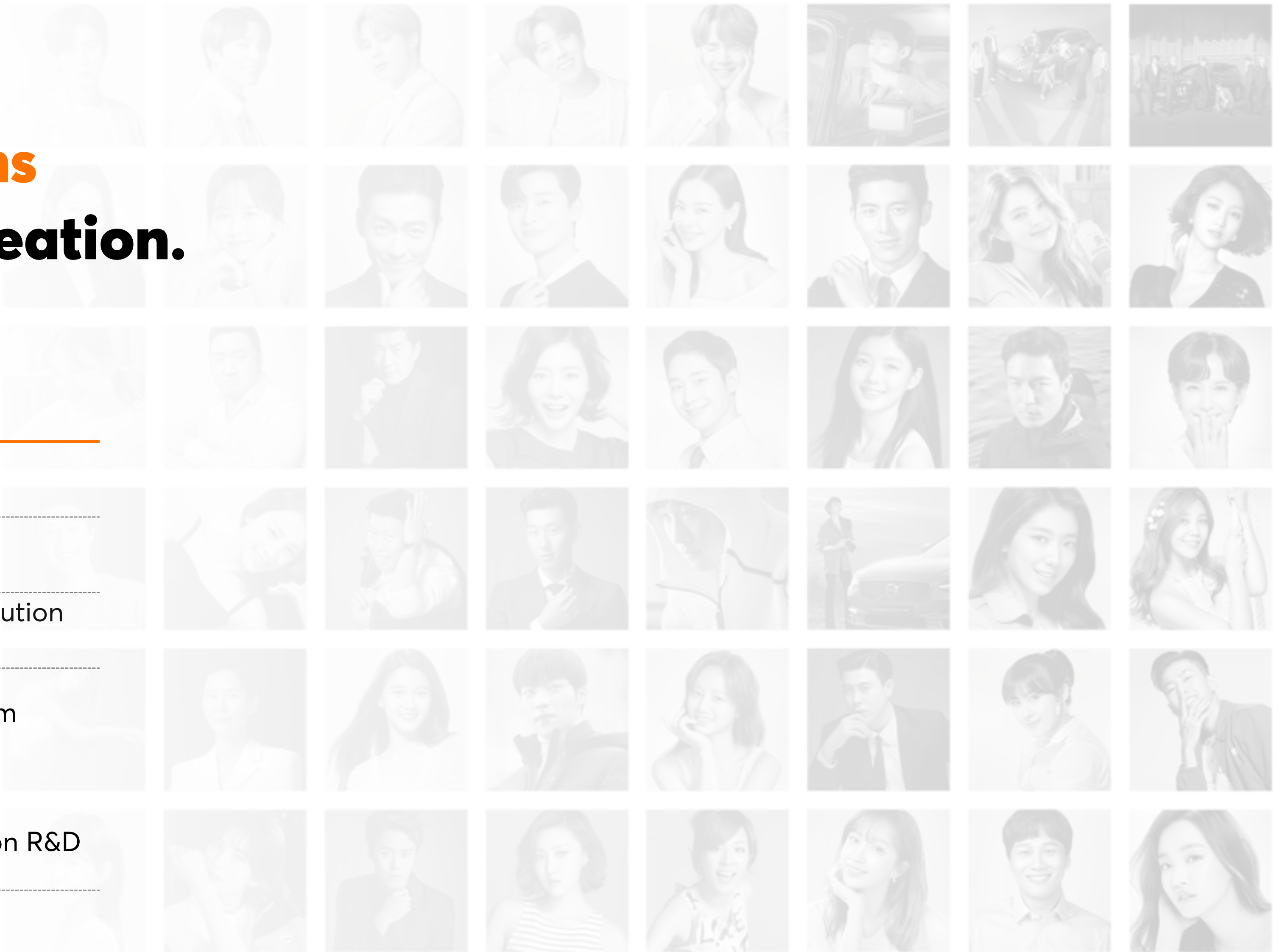
- Set Composition
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01

About us

Visual Vibe provides
AI-Based Imaging Solutions
that streamline content creation.

Company Name	Visual Vibe Co., Ltd.
CEO	Ko Areum
Business Area	AI-based photo automation & imaging solution platform development
Core Competencies	<ul style="list-style-type: none">• AI-based automated photography system• Advanced image recognition and enhancement technology• Next-generation imaging content solution R&D
Established	March, 2021.



Vision

Through **AI-based automated imaging** we elevate content creation and define how photography works.

Mission



Automate

Simplify complex photography processes to deliver studio-quality results



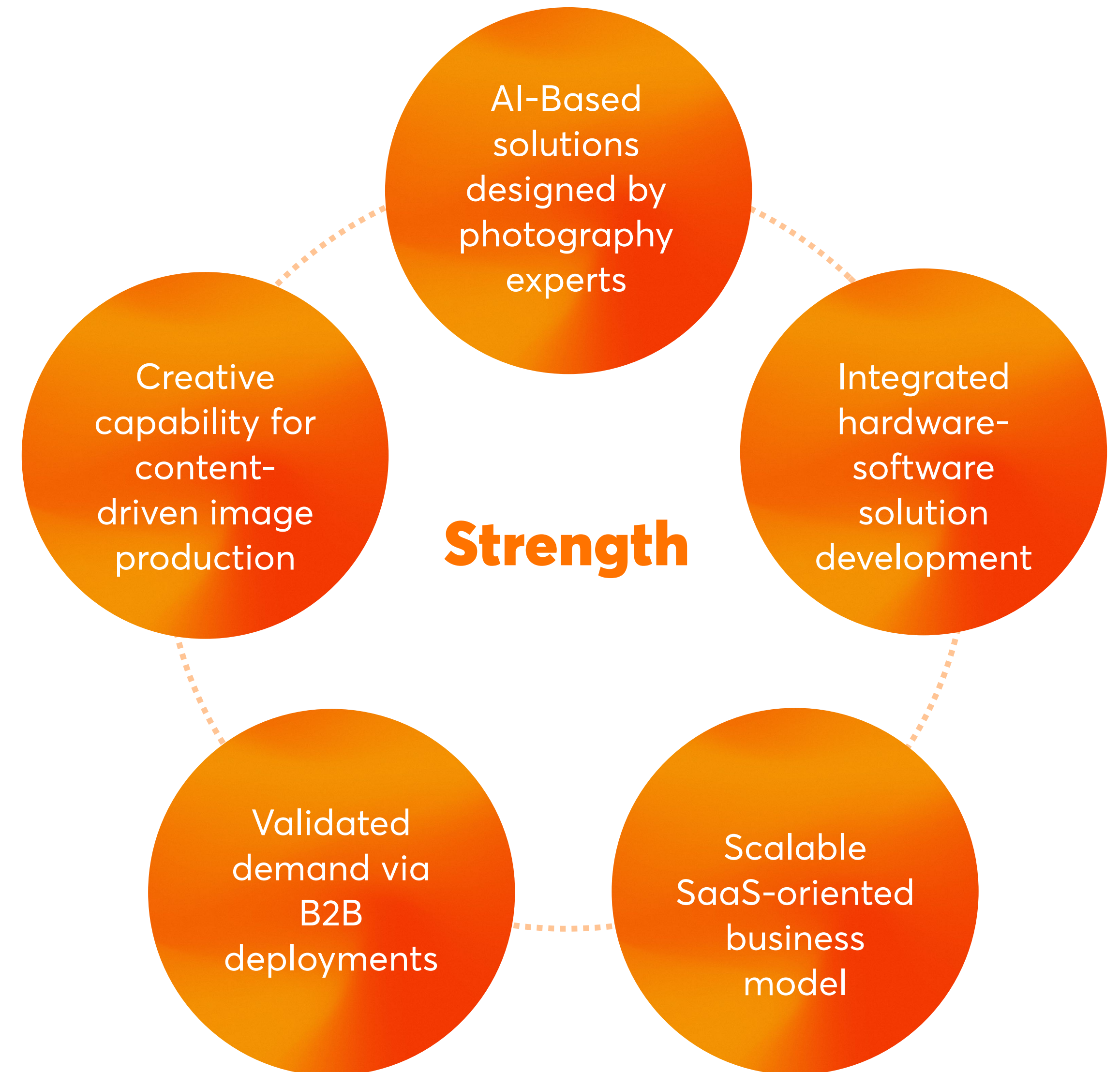
Customize

Design solutions tailored to spaces, brands, and user needs



Scale

Expand into a future-ready platform integrating SaaS, content and hardware



✔ Technology Highlights

User-aware Automated Shooting Setup



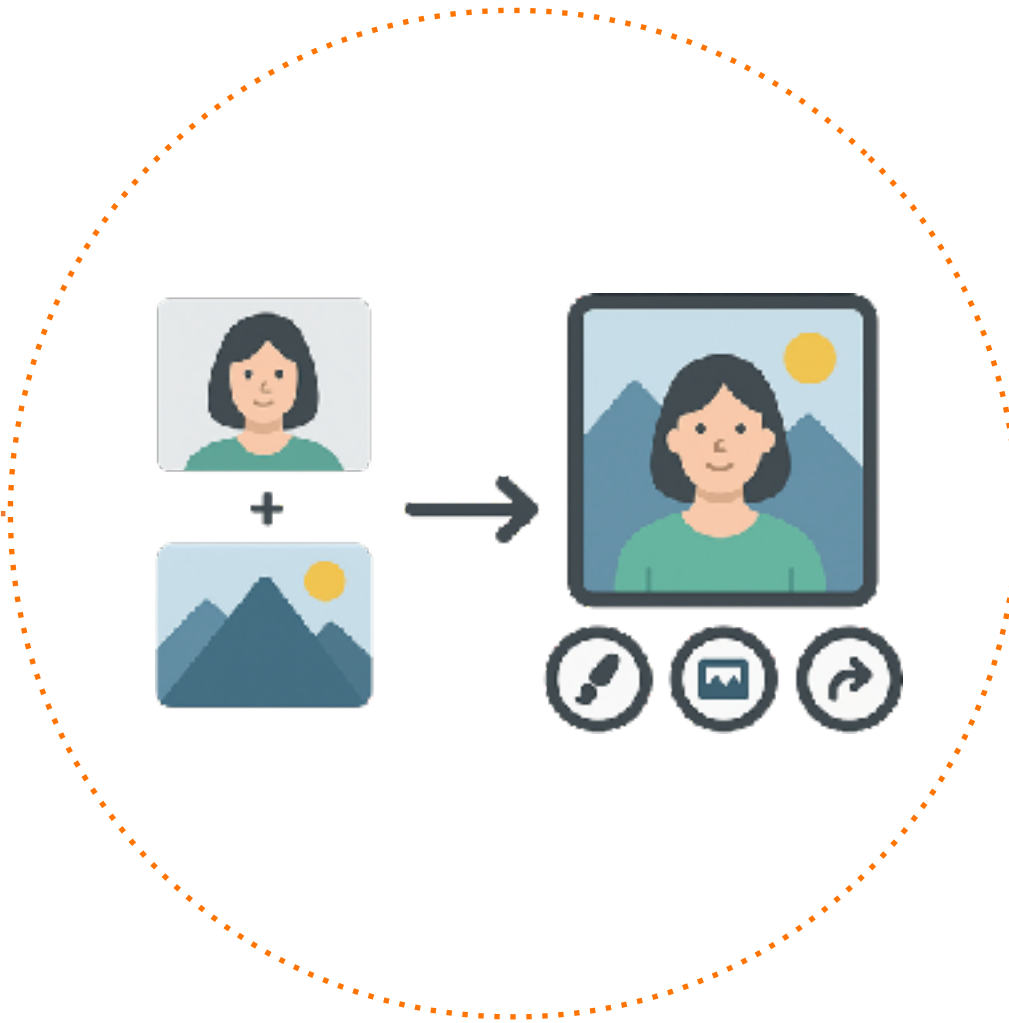
Automatically adjusts camera zoom and kiosk height based on user's position and height data

Environment-aware Camera & Lighting Auto-Tuning



Recognizes ambient light and conditions to control color temperature and lighting levels

AI-based Image Compositing & Retouching



Seamlessly blends multiple images and performs auto-retouching based on context and user traits

Photo kiosk



In-house design expertise
Custom-developed photo kiosks

PhotoCard kiosk



In-house design expertise
Custom-developed photocard kiosks

AI Image Processing



AI Image System

B2B Popup Solutions



From planning to design, construction, and installation

02

Products & Services Overview

Service Process



Target



“By providing AI-powered analytics reports, we connect to **future marketing strategies**.”



01

Age · Gender
Statistics Based
on AI recognition



02

Statistics about
preferred
templates



03

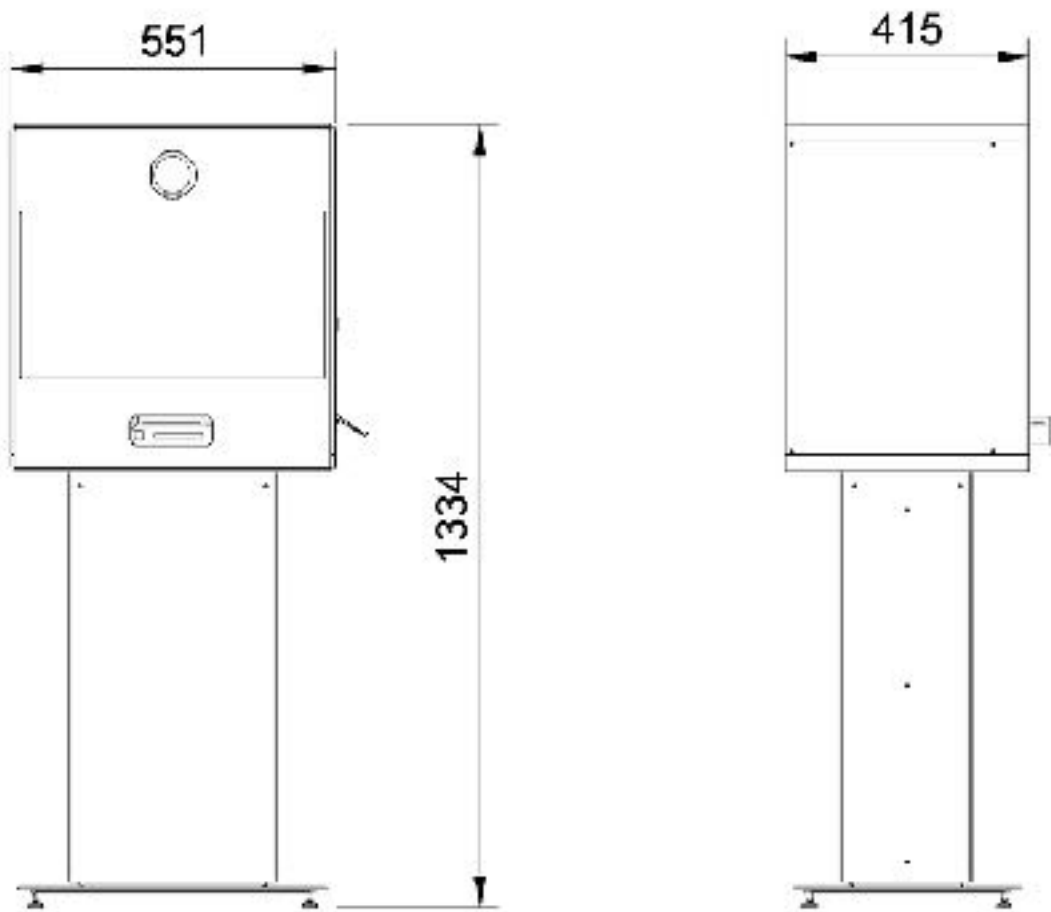
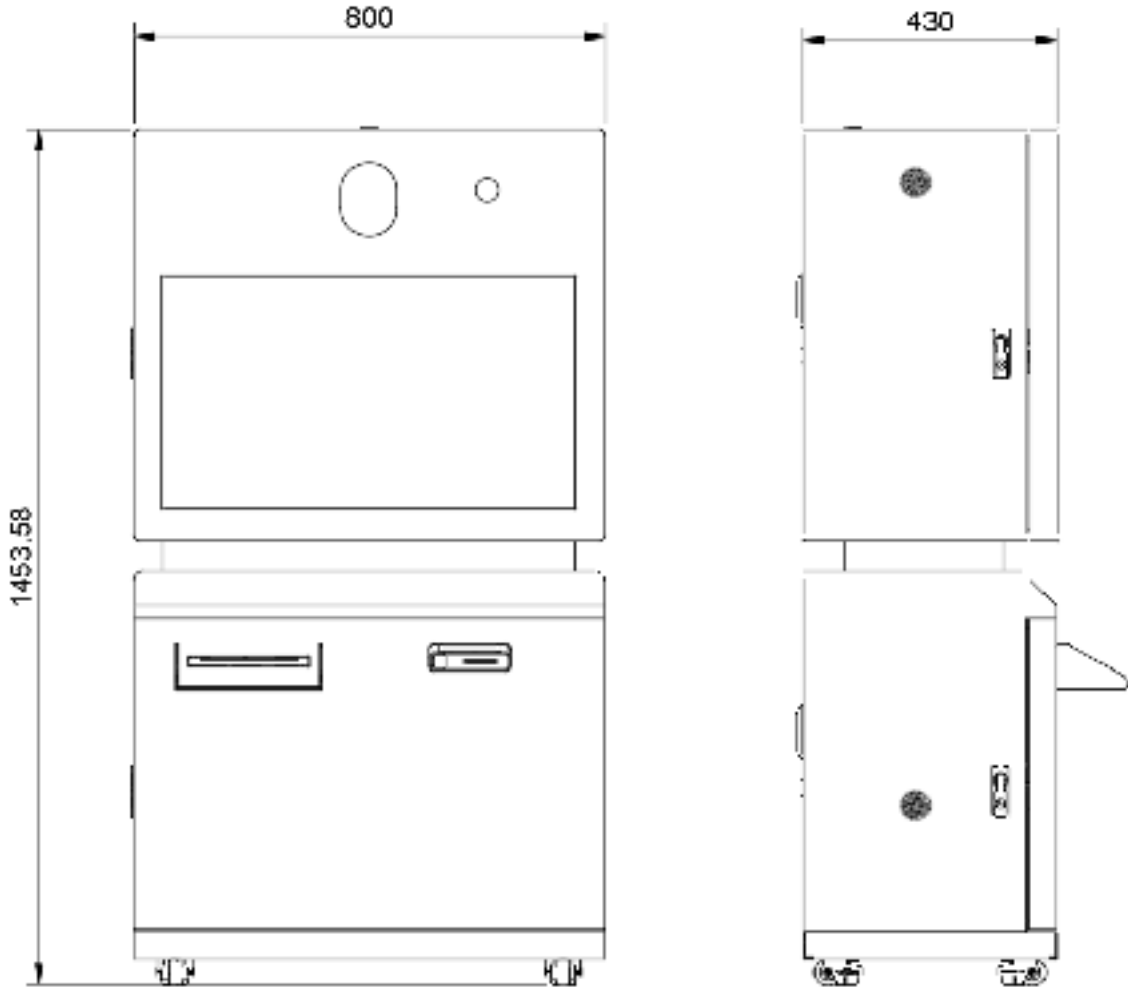
Customer
statistics by day
of week - time
of day



04

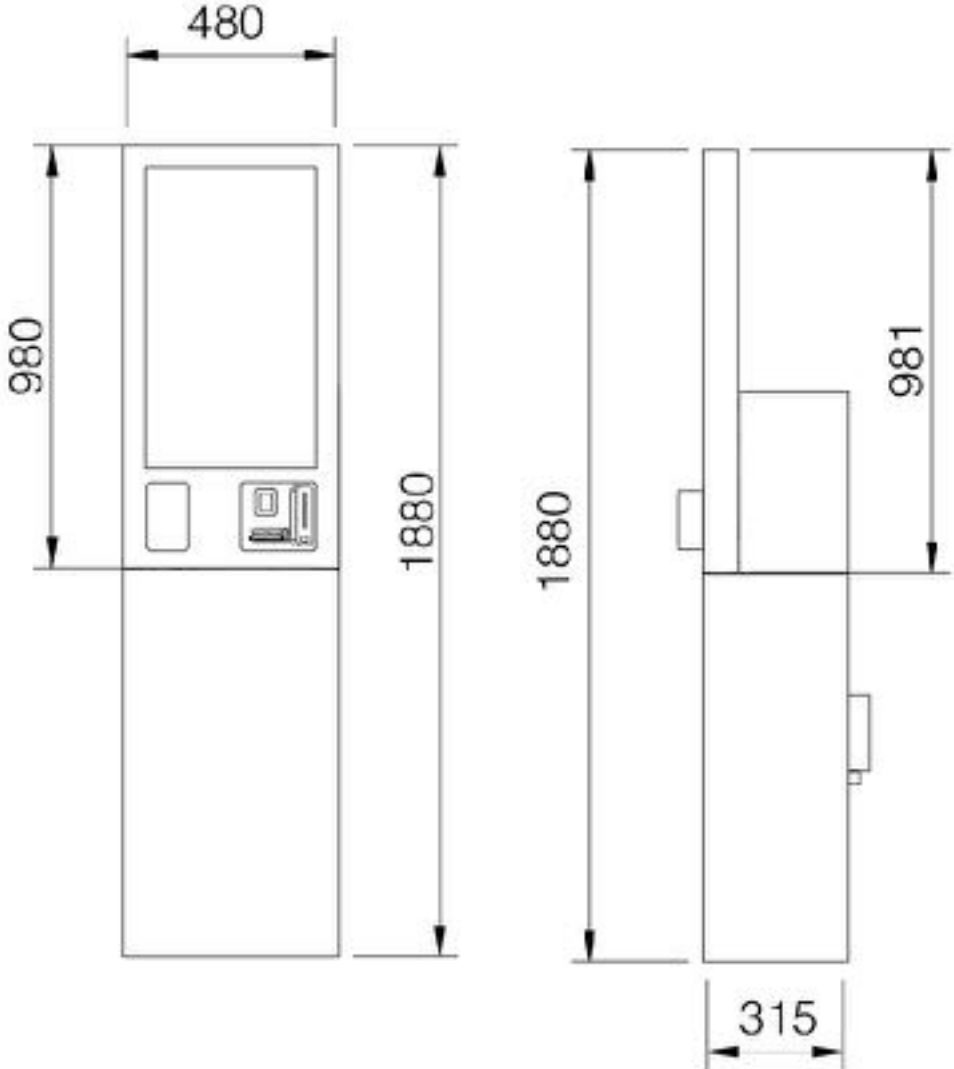
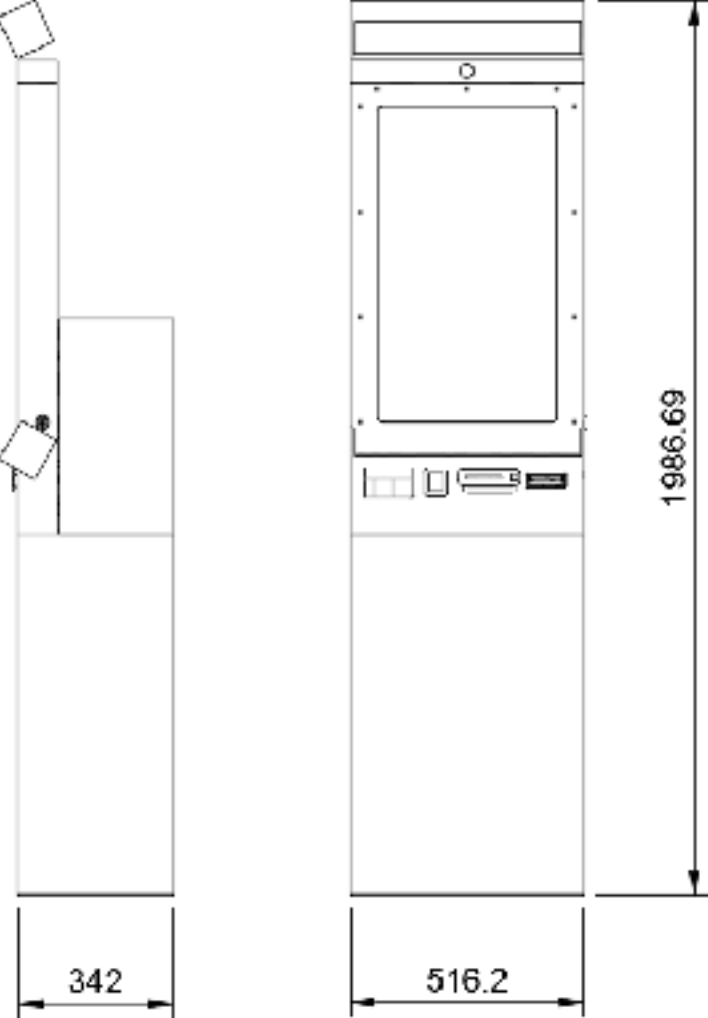
Statistics on the
number of
Social media
shares and
downloads

02. Product Info.

Division	Photo booth kiosk(Lite)	Photo booth kiosk(Basic)
Model		
Dimension (W*H*D)	551*1334*415(mm)	800 * 1453 * 430(mm)
Material	Aluminum	Steel plate
Color	Silver Anodizing	Standard Red Orange / Wrappable
Remarks	FULL HD /DSLR / eos R10 with 18-45mm Lens	FULL HD /DSLR / eos R10 with 18-45mm Lens
Model Code	CEEM-101	CEEM-102

*Selectable Device Model : You can choose a device model more suitable for the brand/event.

02. Product Info.

Division	Photo card kiosk (Basic)	Photo card kiosk (Plus)
Model		
Dimension (W*H*D)	480 * 1880 * 315(mm)	516 * 1986 * 342(mm)
Material	Steel plate	acryl (Astell)
Color	Default - Red orange / Wrapping available	Default - Red orange / Wrapping available
Remarks	FULL HD Display / QR Code Reader / Bill acceptor	FULL HD Display / QR Code Reader / Bill acceptor / LED Lights / Real-time capturing camera
Product Code	CEEM-201	CEEM-202

*Selectable Device Model : You can choose a device model more suitable for the brand/event.



LITE

PHOTO BOOTH KIOSK

tandard-type kiosk model made of rectangular steel, with a design that allows for wrapping.

- High-resolution photography
- AI-powered photo enhancement
- Integrated printing system

Material: Aluminum / Silver Anodizing

Dimensions: 551 × 1334 × 415 mm

Power Consumption: 250 Wh

Features: AI correction / Filters / Drawing / Various frame options

Remarks: FULL HD / DSLR / EOS R10 with 18-45mm lens

02. Product Features

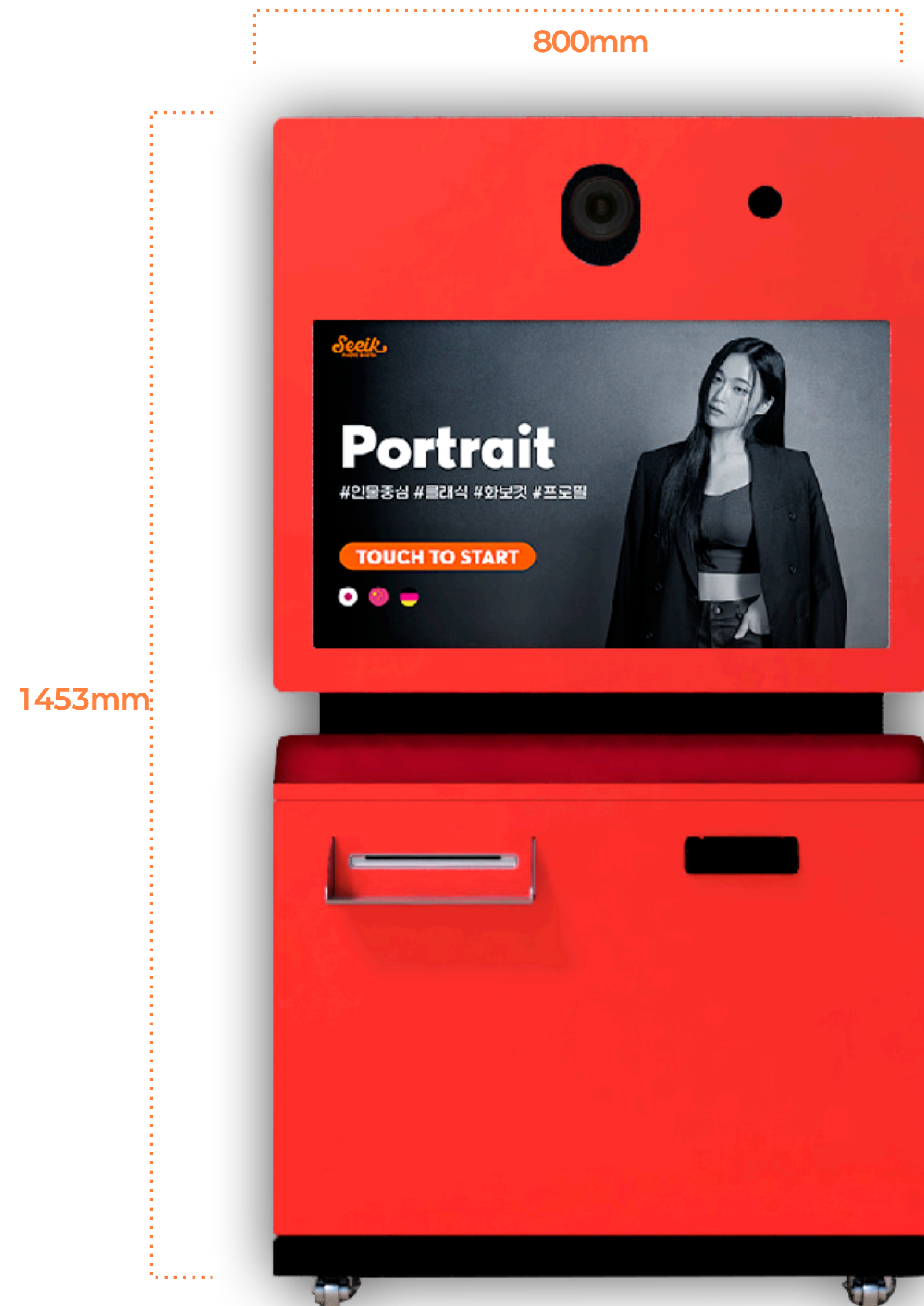
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LITE PHOTO BOOTH KIOSK

Examples of customizable wrappings designs

Brand Logo / Artwork / Customizable design wrappings using KEY COLOR





BASIC

PHOTO BOOTH KIOSK

Designed with a rectangular metal panel exterior, this unit supports custom wrapping and features movable wheels at the base for easy transportation.

- High-resolution photography
- AI-powered photo enhancement
- Dedicated for photo card printing

Material: Metal plate (standard red-orange color) / Wrapping and color painting available

Dimensions: 800 × 1453 × 430 mm

Power Consumption: 250 Wh

Features: AI correction / Filters / Drawing / Various frame options

Remarks: FULL HD / DSLR / EOS R10 with 18-45mm lens

02. Product Features

VISUAL VIBE

BASIC PHOTO BOOTH KIOSK

Examples of customizable wrappings designs

Brand Logo / Artwork / Customizable design wrappings using KEY COLOR





BASIC

PHOTO CARD KIOSK

Designed with a modern rectangular silhouette using acrylic (Astell), this unit supports custom wrapping and is compact enough to fit seamlessly into smaller spaces.

- Edit and print photos directly from your smartphone
- A variety of preset printing styles available
- Integrated photo printing system

Material: Steel plate (default color: red-orange) Custom wrapping and color painting available
Dimensions: 480 × 1880 × 315 mm
Power Consumption: 250 Wh
Features: Upload and edit user-owned photos / Various frame options / Photo filters included
Remarks: Full HD display / QR code reader / Bill acceptor



PLUS

PHOTO CARD KIOSK

Designed with a modern rectangular silhouette using acrylic (Astell), this unit is built to perform in outdoor settings affected by varying light. It supports custom wrapping and includes integrated LED lighting and a camera.

- Edit and print photos directly from your smartphone
- A variety of preset printing styles available
- Integrated photo printing system

Material: Steel plate (default color: red-orange) Custom wrapping and color painting available
Dimensions: 516 × 1986 × 342 mm
Power Consumption: 250 Wh
Features: Upload and edit user-owned photos / Various frame options / Built-in photo filters
Remarks: Full HD display / QR code reader / Bill acceptor / LED lighting / Real-time photo capture supported

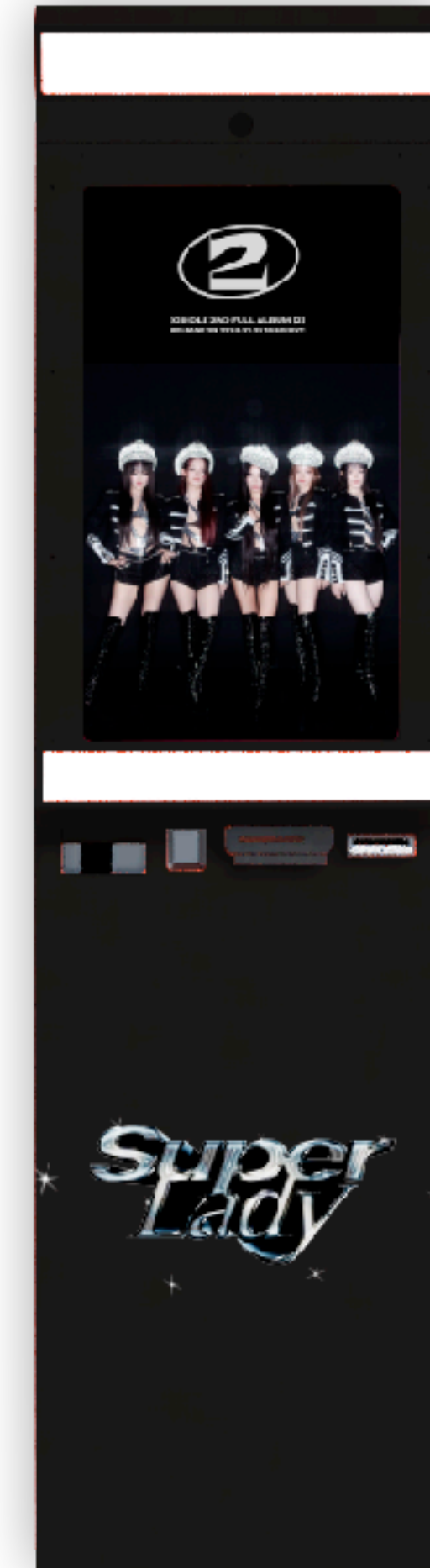
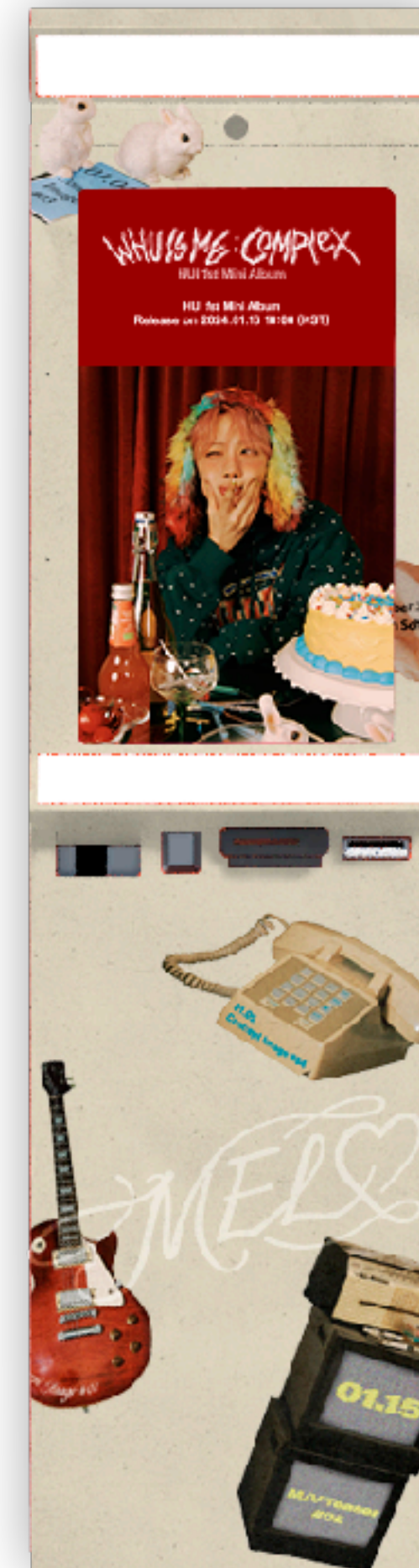
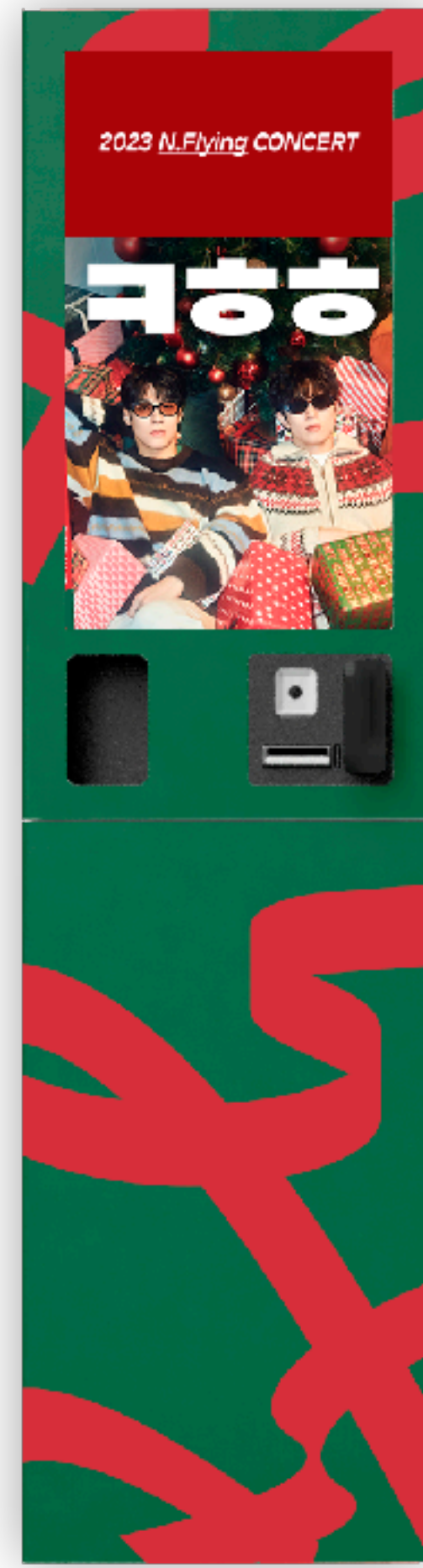
02. Product Features

VISUAL VIBE

BASIC&PLUS PHOTO CARD KIOSK

Brand Logo / Artwork / Customizable design wrappings using KEY COLOR

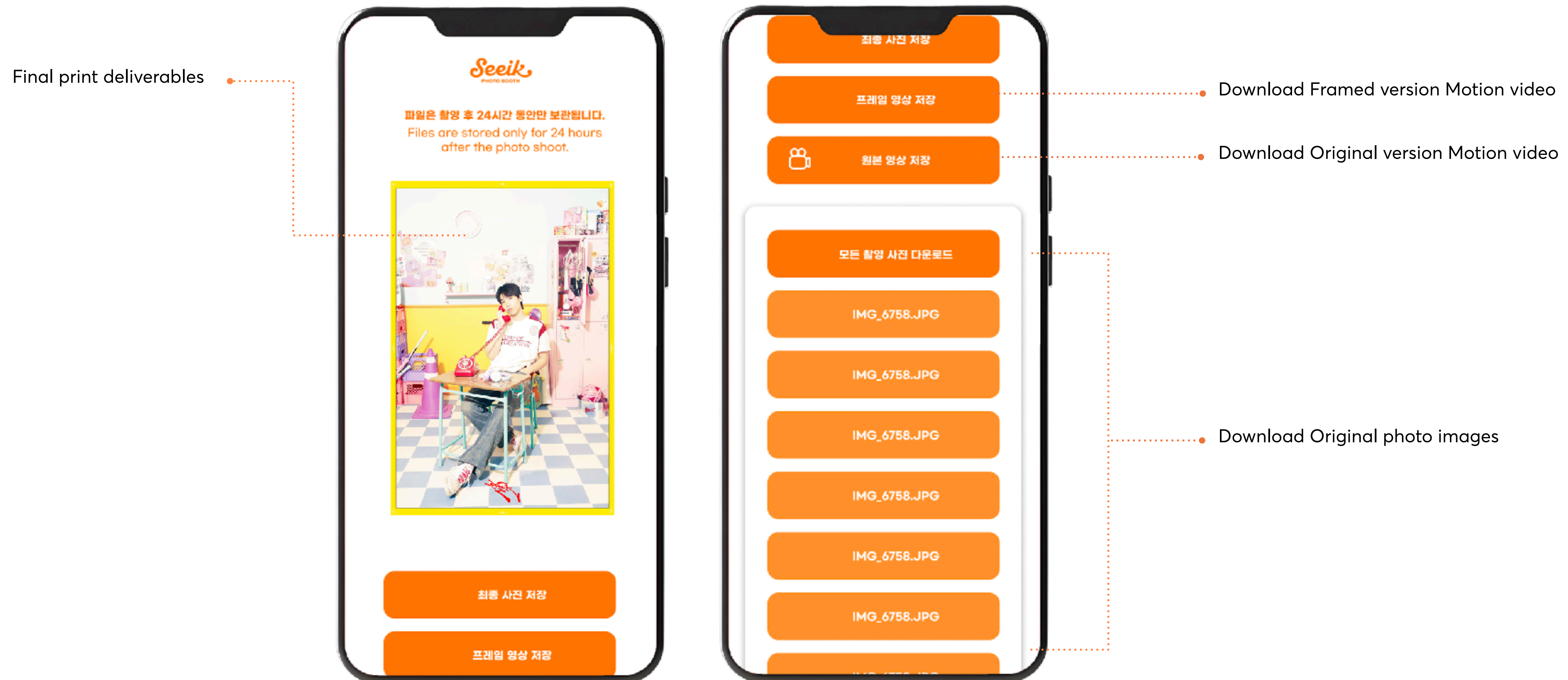
Examples of customizable wrapping designs



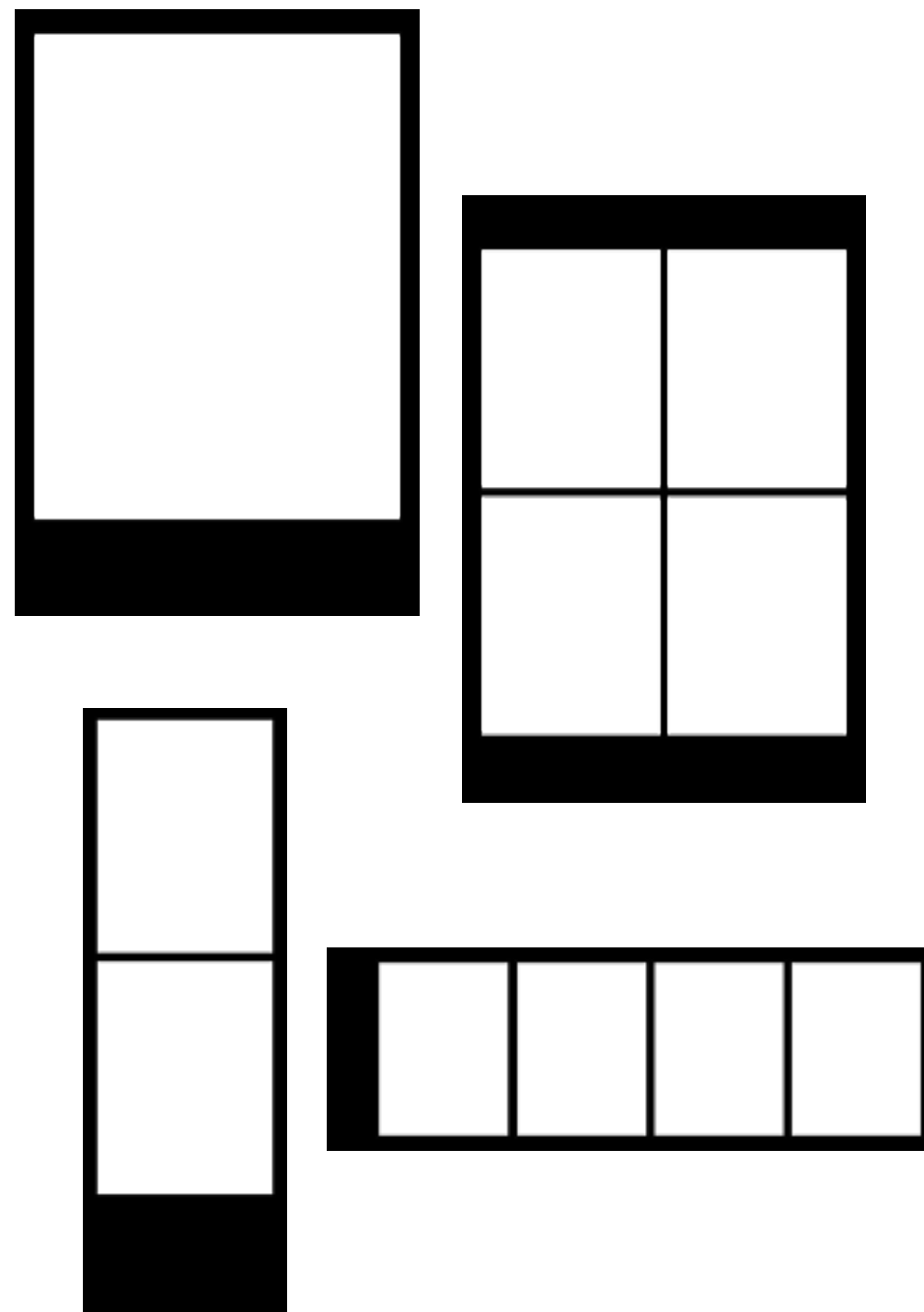
UX/UI Customizing



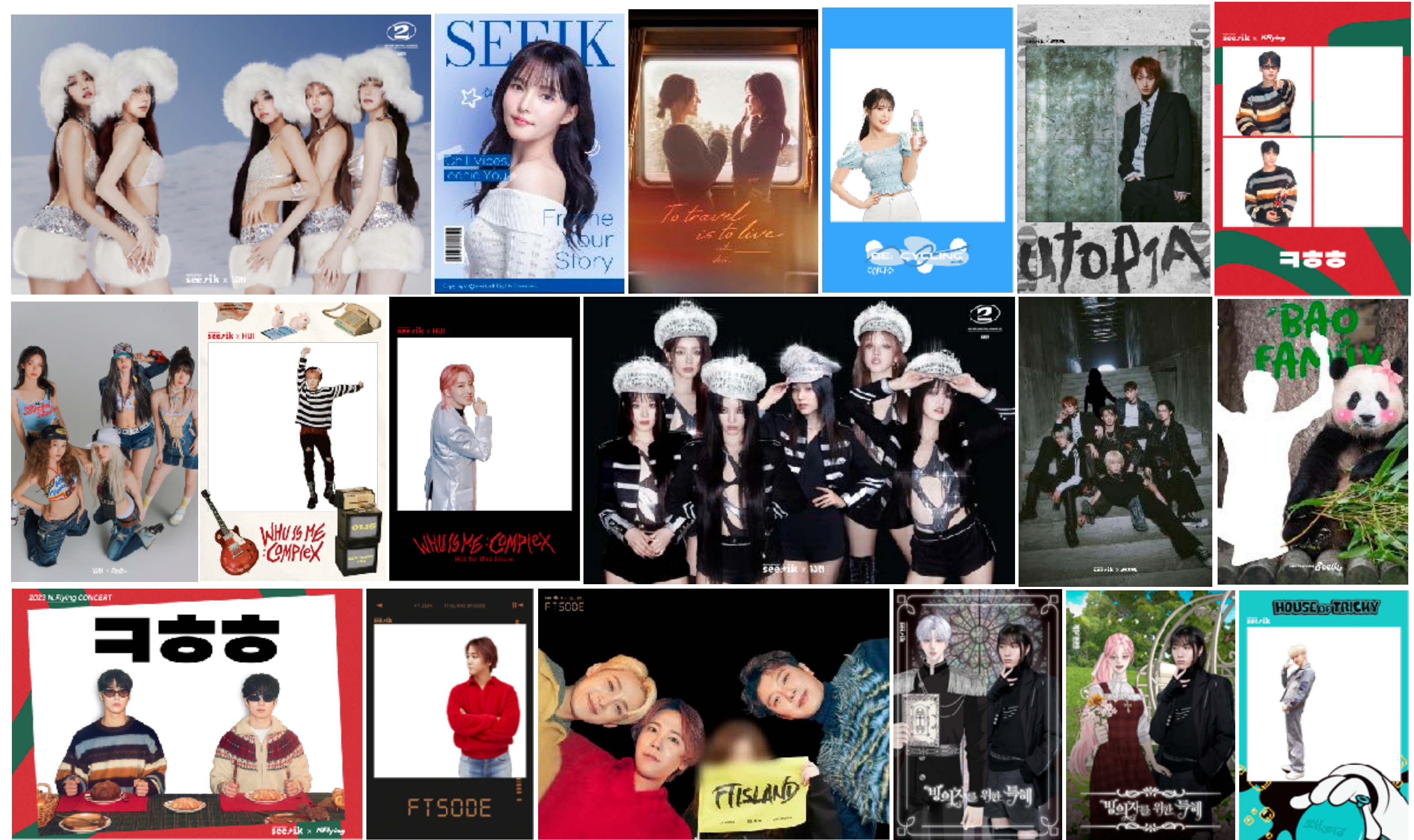
Provide Motion Video (Include Originals)



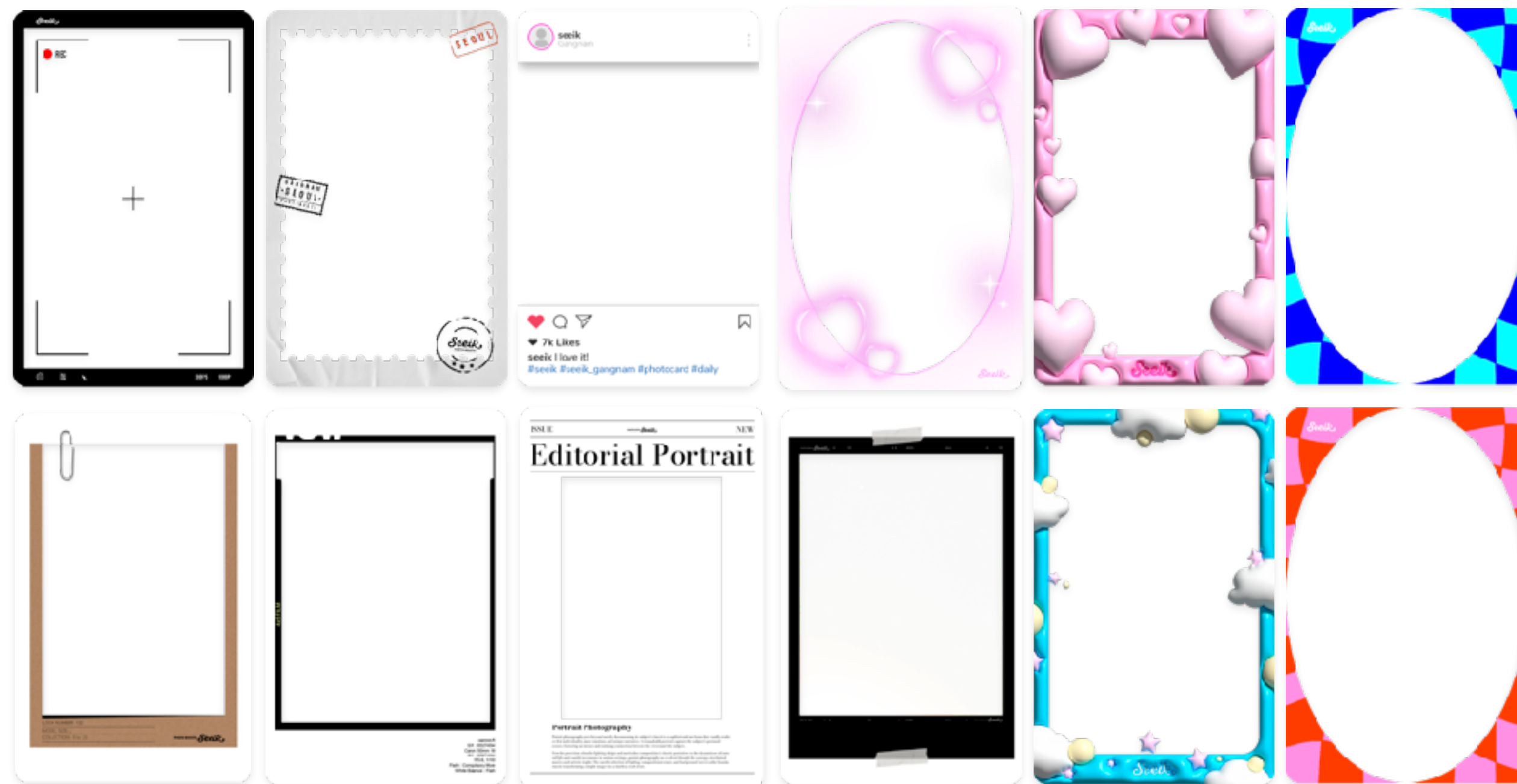
Various Photo Booth Frame Design



Printing size: Provide 4*6inch / 2*6inch



Variable Photo card Design



Size of card: 85 * 54mm



02. Photo Cards & IP Linkage

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IP Content Linkage Services



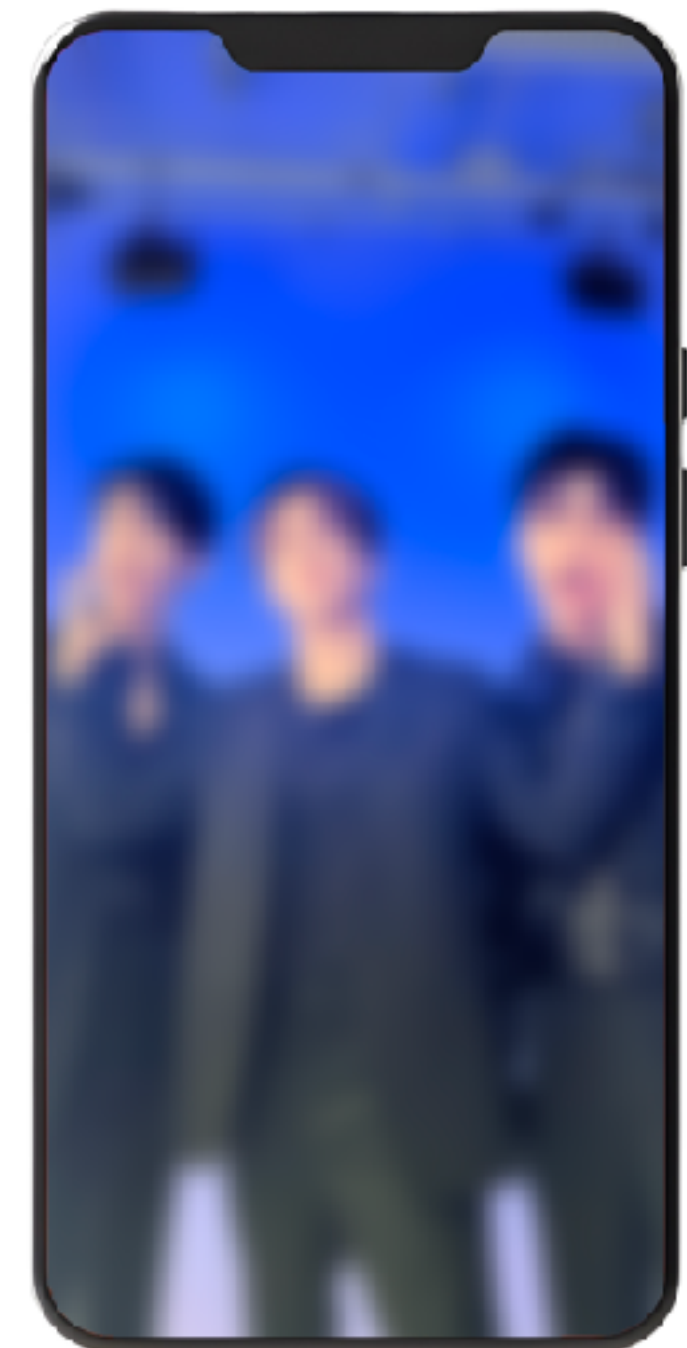
Face: real-time photo



Back: Brand IP Image



User Scans QR Code



Provide artist's unreleased footage
and image slides

03

Custom Set Design & Operation Process

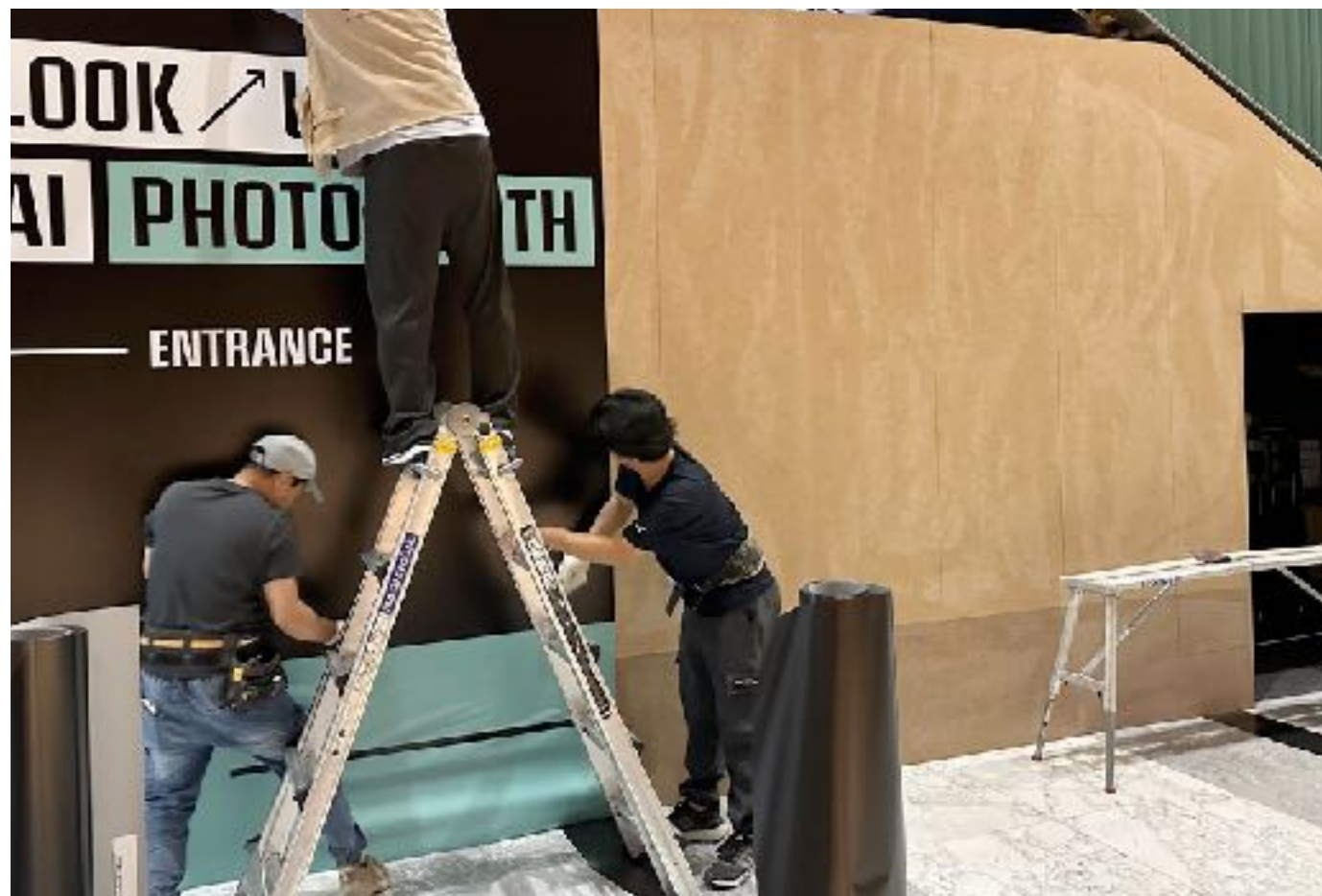
03. Custom Brand Set Design

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We provide an integrated solution from construction to props and design, tailored to the brand's purpose and the unique characteristics of the space.



Production of photo sets tailored to the brand and event purpose.



Woodwork construction tailored to the space characteristics based on on-site measurements



Custom design aligned with the brand concept Content development



Custom design tailored to the nature of the event



Curated production with selectable props



Foam board /balloon/ sticker
Made-to-order with selectable options

03. Custom Brand Set Design

VISUAL VIBE

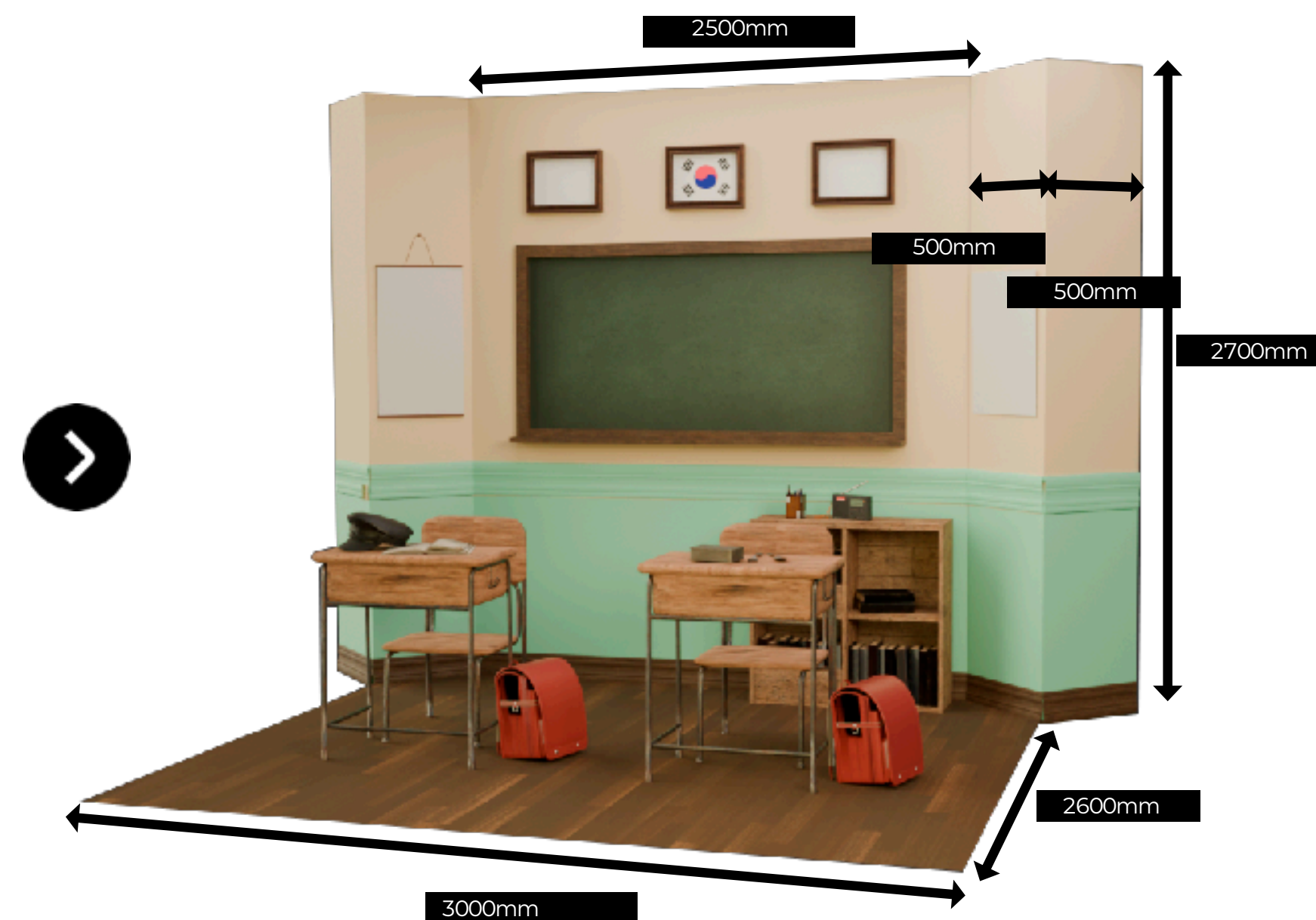
✓ Photo shoot set creation process

Woodwork construction and setup tailored to the space characteristics based on on-site measurements.



STEP 01

Space planning based on on-site measurements.



STEP 02

3D design and modeling work

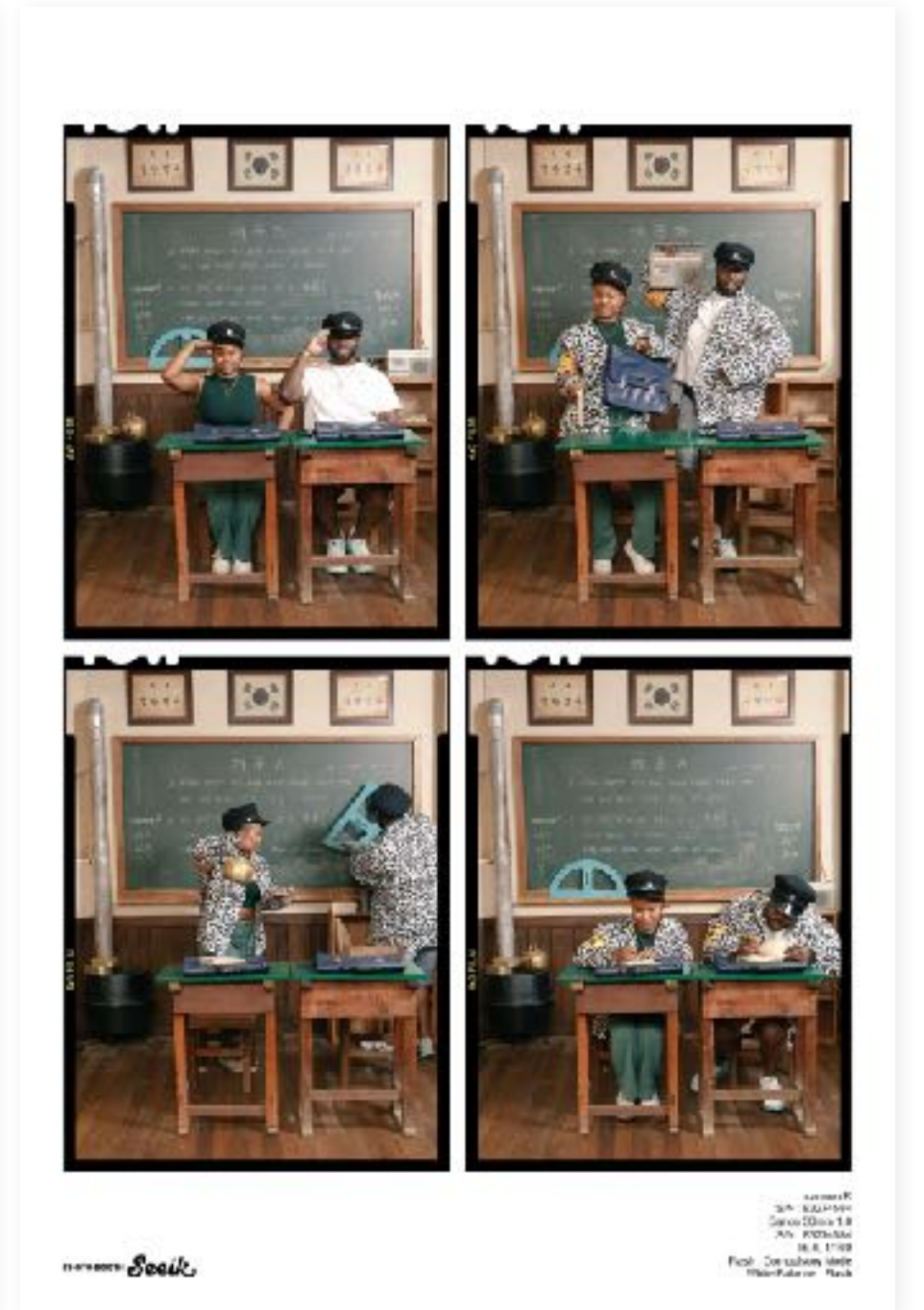


STEP 03

In-house set team handles direct construction and prop setup.

03. Set Configuration

Set design and project examples : [Class in 70's]



03. Custom Brand Set Design

VISUAL VIBE

Set design and project examples : [Heaven]



03. Custom Brand Set Design

VISUAL VIBE

Set design and project examples : [Secret Garden]



03. Custom Brand Set Design

VISUAL VIBE

Set design and project examples : [Somewhere]



03. Custom Brand Set Design

VISUAL VIBE

Set design and project examples : [Classroom]



03. Operation Process

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✓ **Custom design** Custom design tailored to the specific nature of the event



Event planning and
design consultation



Smooth communication between the
in-house design team and brand managers



All-in-one production
and printing

03. Custom Photo Frames

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Examples of brand content design



Original customer photos



Brand content Image compositing



03. Custom Photo Frames

VISUAL VIBE

Examples of brand content design



Original album images



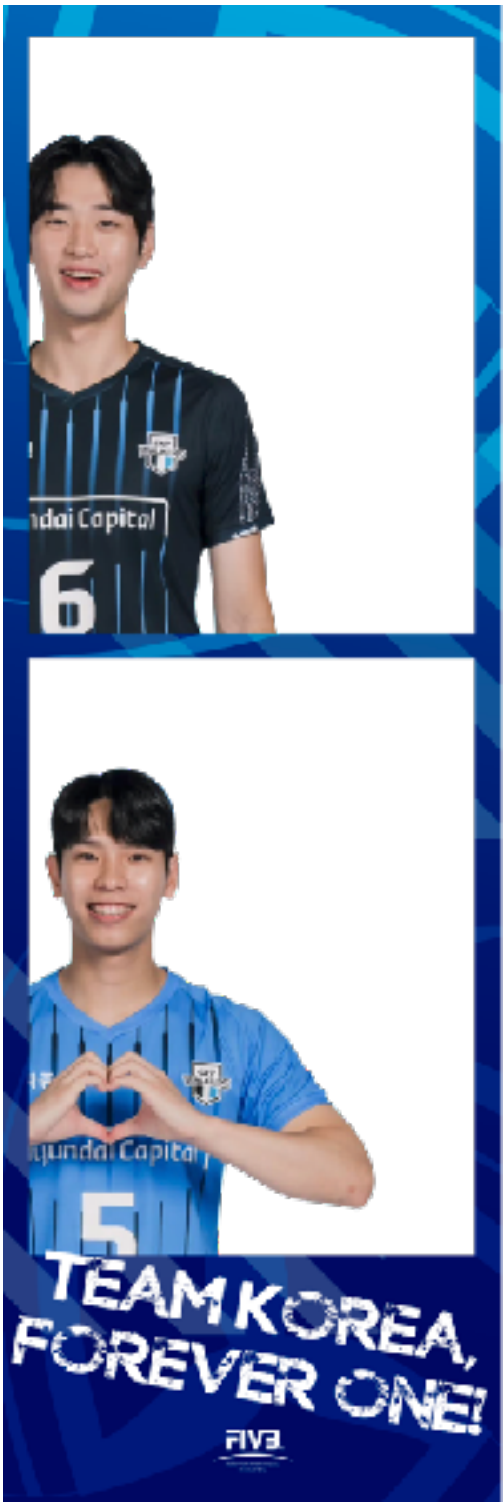
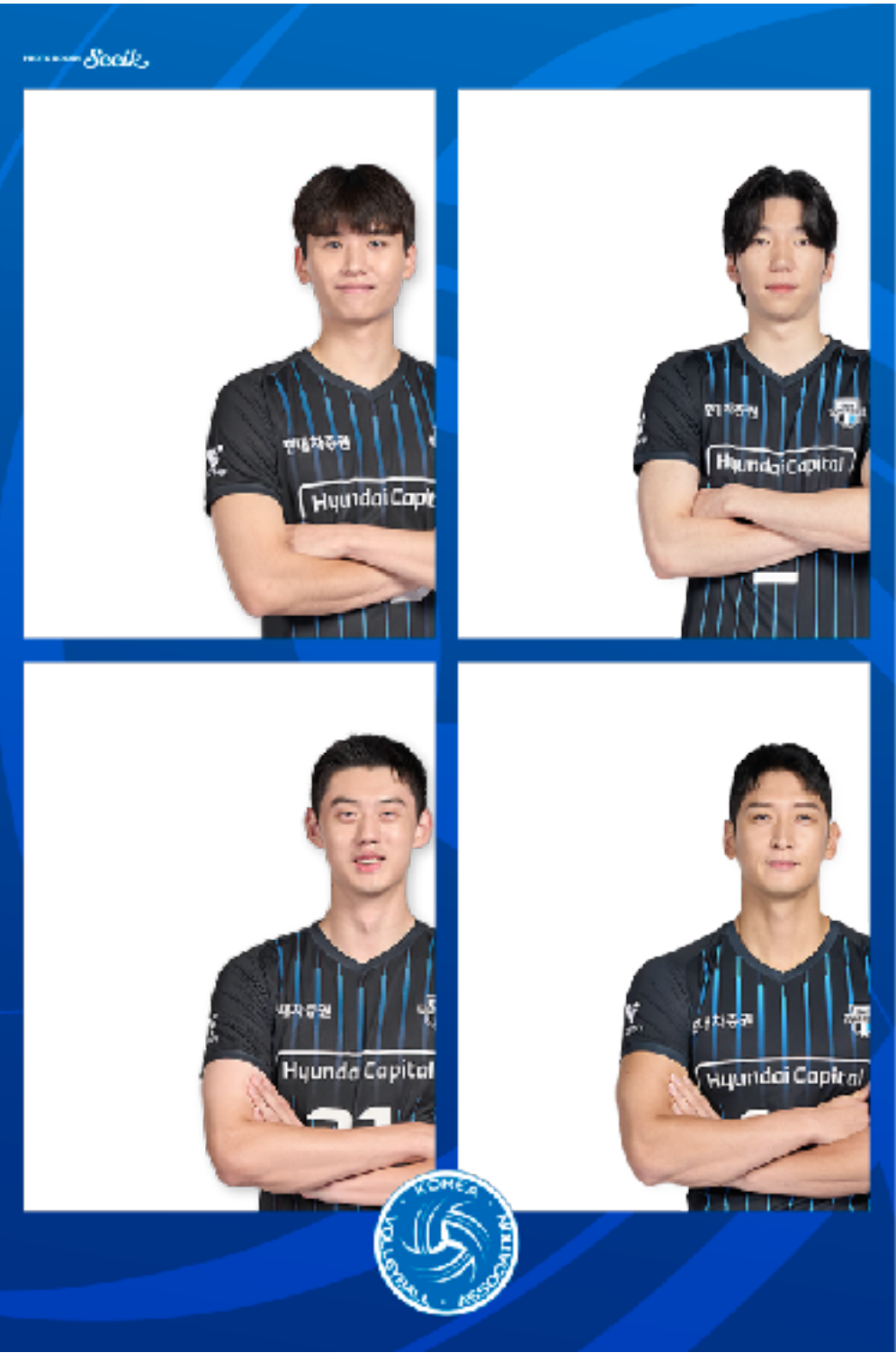
Content creation



Customer shooting + real-time compositing

03. Custom Photo Frames

Examples of brand content design



FRONT



Example of individual player shots by country
(Front side: default design)

Use key colors for each country
Incorporate the International Volleyball Federation logo and sports design elements
Player signatures, names, and numbers by country

BACK



Example of individual player shots by country
(Back side: user)

- Instant on-site shooting using a webcam
- Upload photos from the user's phone for printing

03. Branded Goods & Props

✓ Curated production with selectable props

Foam board /balloon/ sticker Made-to-order with selectable options



[Foam board]

(Free-form or box-shaped options available)



[Slogan]



[Sticker]

(Transparent, round, or square options available)



[cup holder]



[Balloon]



[pocket mirror]

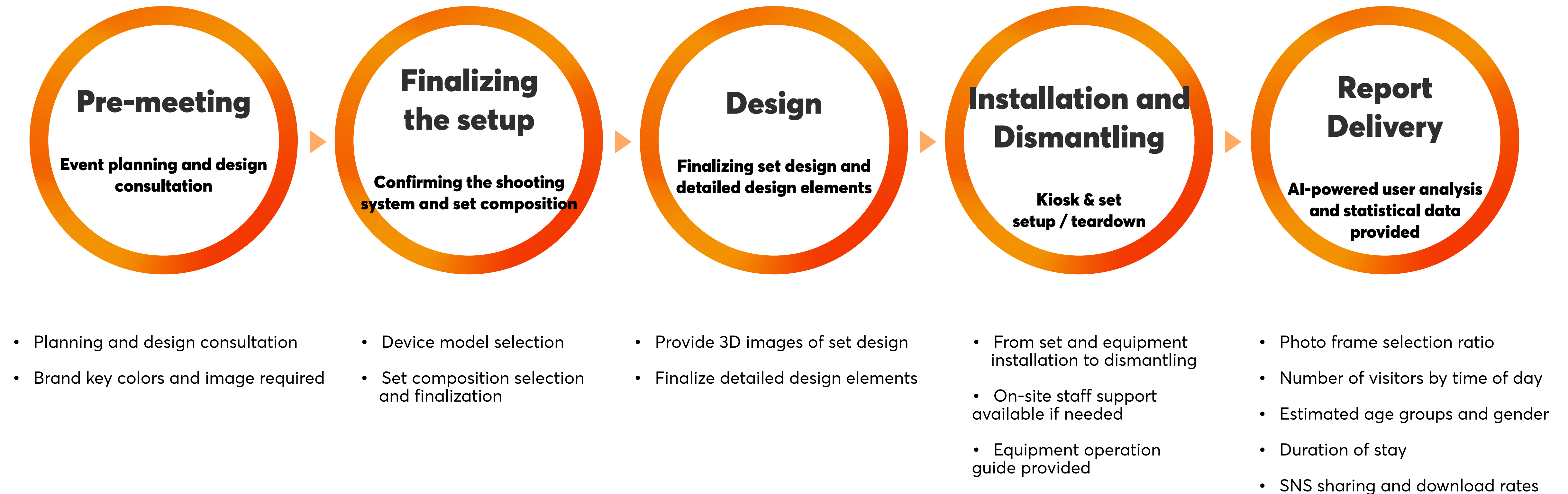


[topper]



[banners and signage]

Operations workflow



03. Solution examples

2023 F/W DDP Seoul Fashion Week



- Planning and design of event-exclusive frames and photo room spaces
- Construction and installation
- Photo wall production
- Video and image creation

03. Solution examples

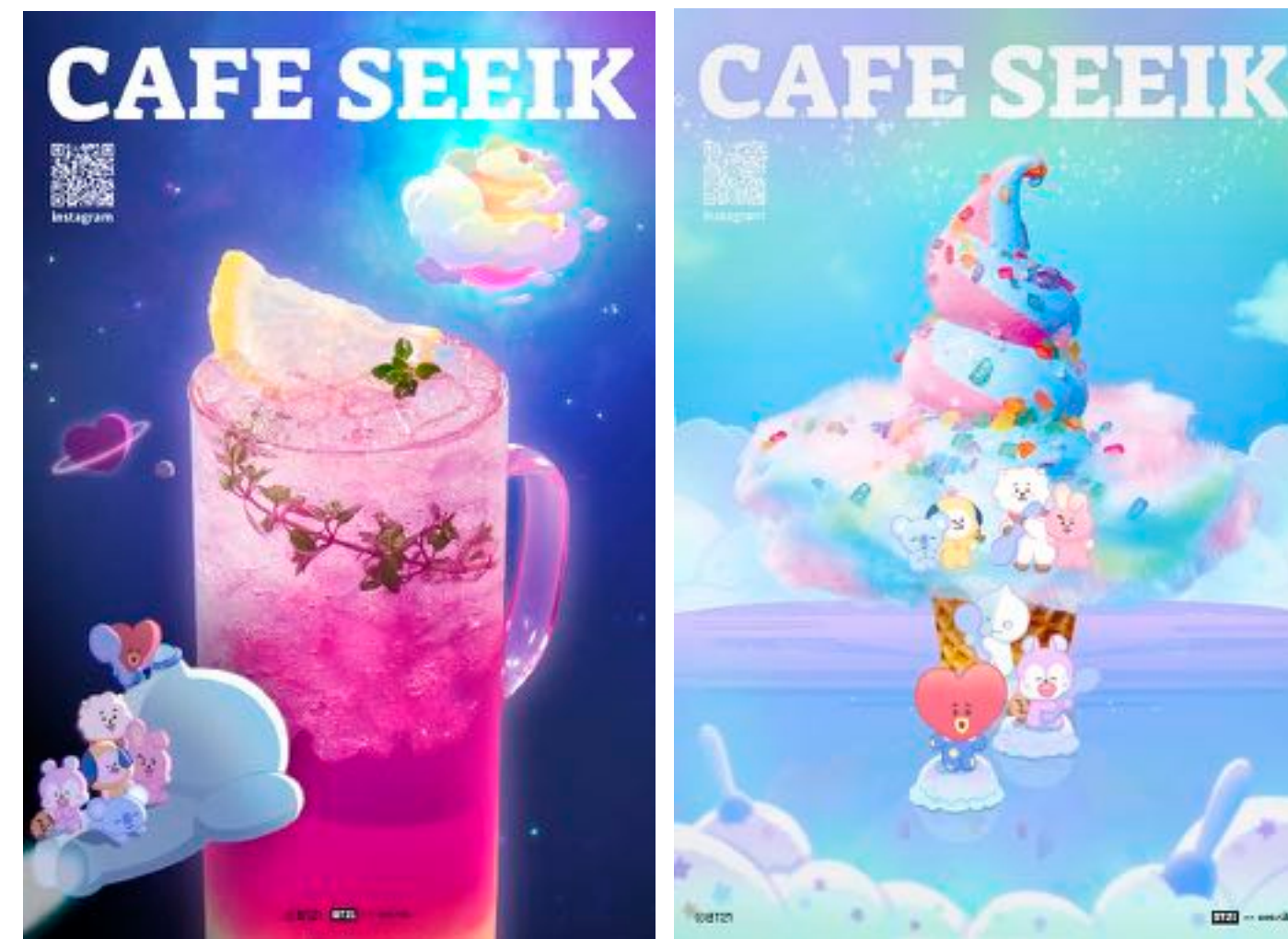
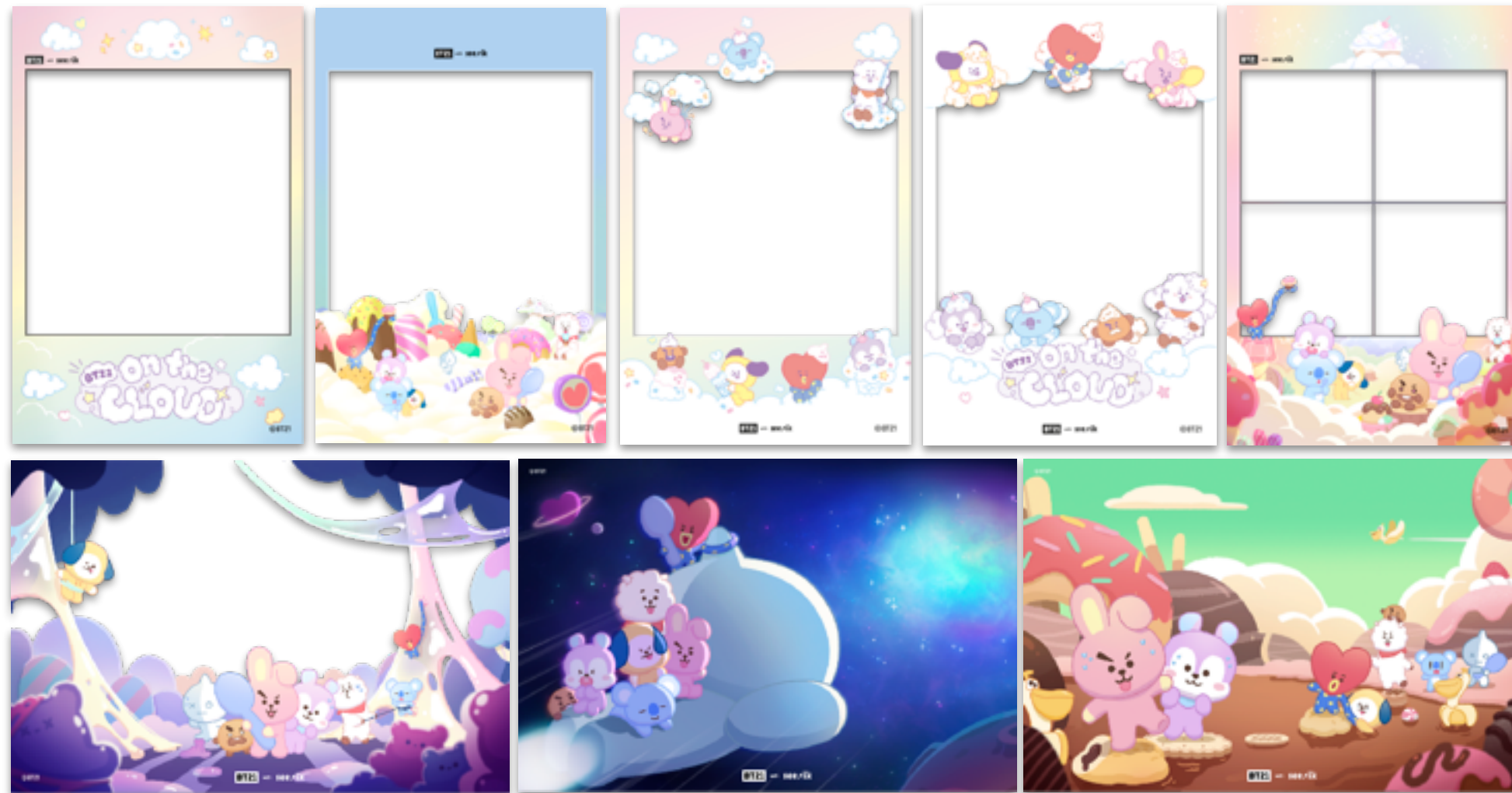
(G) - IDLE SUPER LADY Experience space



- Custom photo booth sets for each member
- Dedicated frames for experience spaces
- Exterior banners, signage, and vinyl work
- Production and sales of F&B products

03. Solution examples

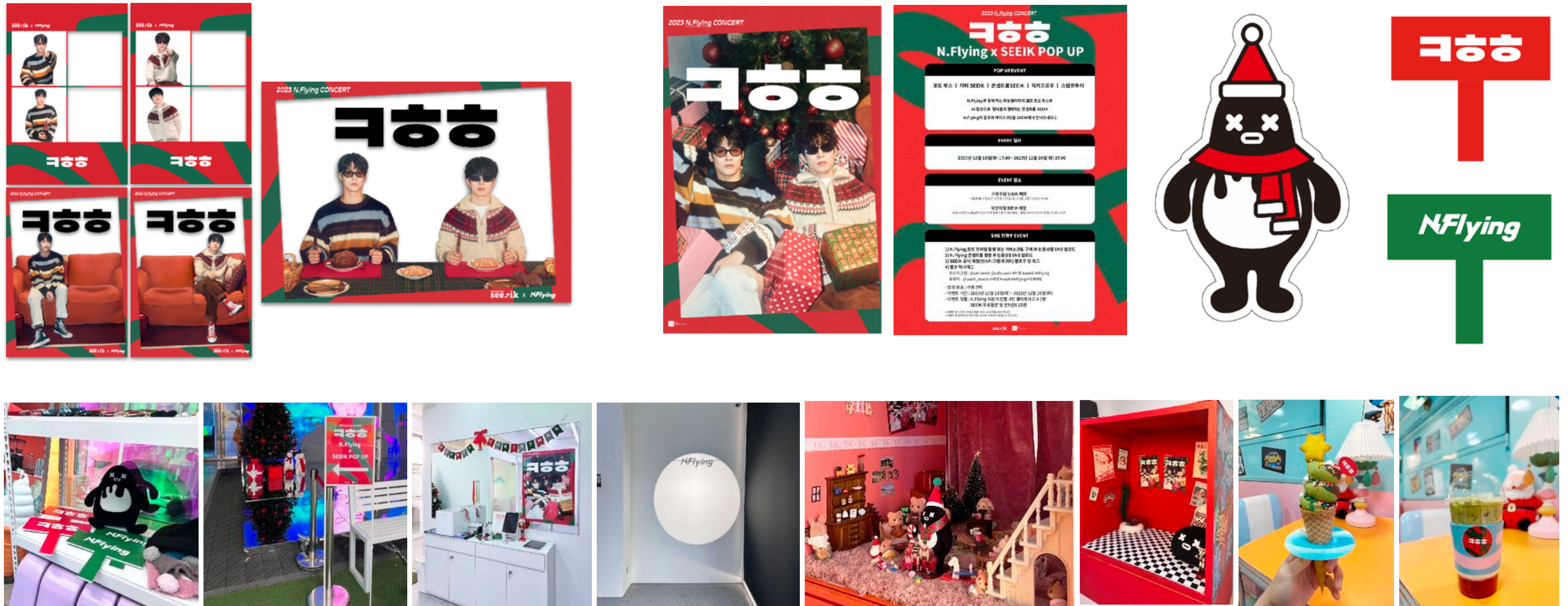
BT21 On the Cloud Play Lounge



- Frame production for each character
- Booth construction
- Truck wrapping
- Exterior banners, signage, and vinyl work
- Figure production
- Production and sales of F&B products

03. Solution examples

'ㅋㅋㅎ' N.Flying Concert pop-up store

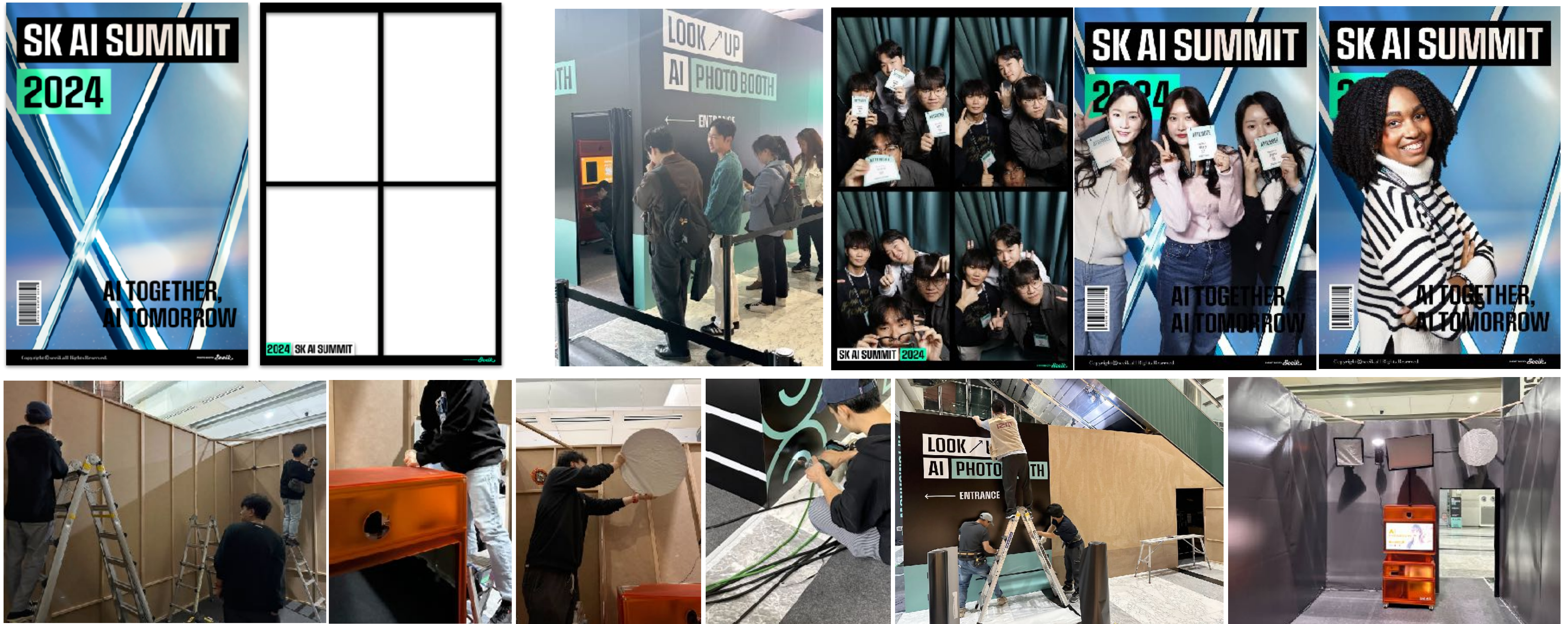


- Production of pop-up exclusive frames
- Poster creation and dedicated booth construction
- Production and sales of F&B products
- Production of placards, stickers, and toppers

03. Solution examples

VISUAL VIBE

'SK AI SUMMIT'

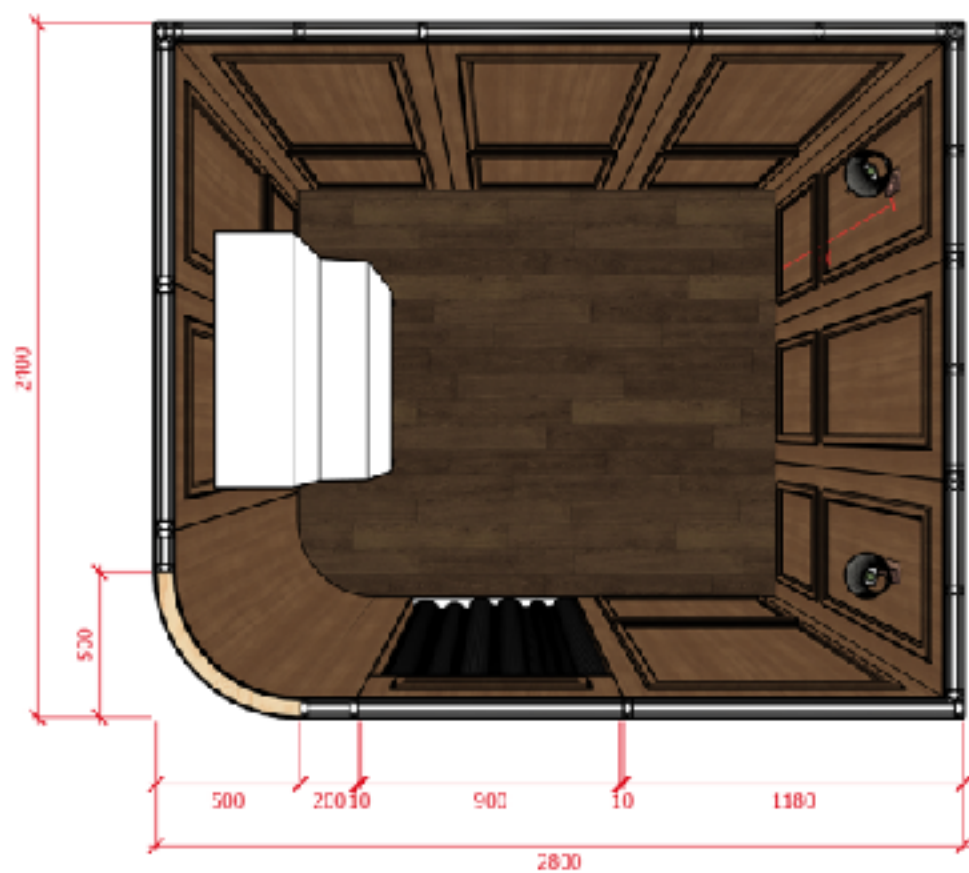


- Booth construction
- High-angle & AI booth operation
- Production of exclusive frames
- Planning, design, and installation of photo room spaces

03. Solution examples

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GS Art Center _Musical [The Great Gatsby]



- Booth construction
- Set Booth Operation
- Custom Frame Design
- Kiosk UI & UX Design
- Photo Room Planning, Design & Construction
- Artwork & Set Construction
- Promotional Material Photography

03. Solution examples

Blue Square_Musical [Wicked]



- Booth construction
- Set Booth & Composite Booth Operation
- Custom Frame Design
- Kiosk UI & UX Design
- Photo Room Planning, Design & Construction
- Artwork & Set Construction
- Promotional Material Photography

Beyond photography, we connect experiences.
We create the future of the content industry.
Thank you.

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